



ADVERTISE with The BCC Sharks

We represent over \$10 million of consumer buy power.

We buy locally!

We buy from you!



Who are we? The Balcones Country Club Swim Team (BCC Sharks) is a parent-run, non-profit sports organization in northwest Austin serving the neighborhoods in the US-183 corridor between Duval Road and Anderson Mill Road. Our mission is to provide children of all ages with the opportunity to develop their character, teamwork and competitive spirit in a healthy and fun atmosphere. Many of our swimmers go on to compete in high school and even college level!

What are you supporting? Your sponsorship will help finance pool supplies and other essential items needed for a successful 2011 swim season, including pool improvements, such as new lane lines, additional training equipment, swim meet supplies and pool maintenance.

What's in it for you? In return for your financial support, you will participate in a variety of advertising opportunities reaching over 170 affluent families in the Northwest Austin. These placements will not only directly reach **over \$10 million in local community buy power** but also the much larger, 12 team Northwest Austin Swim Circuit buyer group, including communities from Steiner Ranch to Georgetown!

Sponsorship Information. See the reverse side of this flyer for more information on sponsorship levels. Included this year is a family level sponsorship.

Please visit the BCC Sharks website at www.bccsharks.org to learn more about our organization or feel free to contact Gayle Franzen at sponsors@bccsharks.org with any questions.